

The Pink Ride

Supporting Local Individuals Fighting Breast Cancer!

Don't Delay Get Them Checked Today



thepinkride.org

Tax ID#: 80-0693021 a 501(c)(3) Charitable Organization.

About

Founded in 2009, by a local business man.

The Pink Ride began as a way for him to give back to the local community following his wife's successful battle with Breast Cancer.

Mission

The Pink Ride brings together local business

leaders and motorcyclists from the Hampton Roads Community to help local women battling breast cancer.



The Pink Ride continues to grow each year and accompanying that growth, the funds raised also continue to grow.

In addition to the ride, other Pink Ride fundraisers include: our annual golf tournament, occasional concerts, and various other events.

The Pink Ride Endowment Fund provides financial assistance for local breast cancer patients who are uninsured or under-insured, with a focus on free mammograms and assistance with household bills; before, during, and after treatment.

The Pink Ride is 100% volunteer-based and 100% of NET proceeds raised go to support local individuals fighting Breast Cancer.



Programs and Results

Breast Cancer is down in America by over 40% in the past five years. The reason is early detection. Getting regular mammograms is really the Key

3D Mammogram Mobile Bus

Ten times each year, we provide free, early detection, 3D mammograms, through our partnership with Chesapeake Regional Healthcare and their Mobile Mammogram Bus. We pay the cost for uninsured, under Insured, and economically disadvantaged individuals.

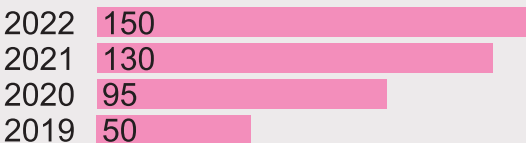


Our results

The Pink Ride measures it's results by the number of people we're able to help.

Number of people counseled about and/or provided free mammograms

TOTALS BY YEAR



RELATED PROGRAM

3D Mammogram Mobile Bus

TYPE OF METRIC

People Served

DIRECTION OF SUCCESS

Increasing # of People Served





Goals & Strategy

The Pink Rides key goals, strategies, capabilities, and progress include the following:

What is the organization aiming to accomplish?

We work hard to raise all the funds we can in order to expand our free 3D mammogram program to more individuals each year.

What are the organization's key strategies for making this happen?

We need to get more local and national corporate sponsors involved in order to provide more financial assistance and resources for early detection.

What are the organization's capabilities for doing this?

Our capabilities are endless due to our volunteer network.

We have provided well over 500 free 3D mammograms and we increase that each year as more funds become available.



Supporting Local Individuals Fighting Breast Cancer!

Fundraising Contact:

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Donations Payable to:

The Pink Ride Inc.
Tax ID#: 80-0693021
a 501(c)(3) Charitable Organization



Buy Tickets, Sponsor, or Donate at:

thepinkride.org

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